

THE 15TH CHINA (TIANJIN) INTERNATIONAL EQUIPMENT & MANUFACTURING INDUSTRY EXPO



2019 POST SHOW REPORT

March 7-10, Meijiang Convention& Exhibition Center

en.ciex-expo.com

Backgroud

Under the background of "The Belt and Road Initiative" and "Made in China 2025", China's manufacturing is becoming increasingly active in global resource allocation and global manufacturing chain. With the deep integration of IT and manufacturing, China's manufacturing ushers in new production modes, industrial formats, business modes and economic growth points. Supported by the policy of Coordinated Development for Beijing-Tianjin-Hebei Region, Tianjin, one of advanced manufacturing R&D bases in China, strongly drives the development of surrounding markets and has become the most important industrial market in China.

Introduction

Approved by UFI, the 16th China (Tianjin) International Equipment & Manufacturing Industry Expo (hereinafter referred to as CIEX2020) will take place on March 12-15, 2020 at Meijiang Convention & Exhibition Center, Tianjin, China. More than 10 year's accumulation brings CIEX with a database of over 300,000 buyers. With a total area of 90,000 sqm, made up of specialized exhibition areas including Machine Tool, Robotics, Automation, Automotive Equipment, Laser Processing, Intelligent Manufacturing and Plastic & Rubber, CIEX attracted 1,000 exhibitors and more than 90,000 visitors around the world in 2019.





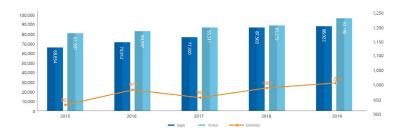






EXHIBITOR ANALYSIS

Size of CIEX in Recent 5 Years



Proportion of Repeated Exhibitors

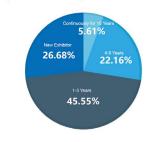


Exhibit Area by Region



Regional Anaylsis of Overseas Exhibitors





150

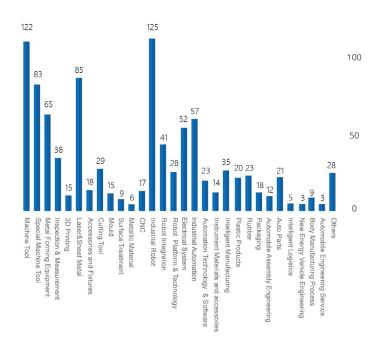








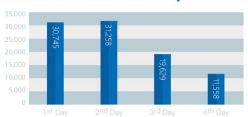
Number of Exhibitors Classified by Exhibit Category



CIEX

VISITOR ANALYSIS

Number of Visitors Each Day





Visitors Classified by Title

Conteral Manager 20.45%

Fissearch/RAD

11.51%

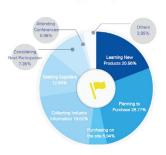
Furchsamp

20.26%

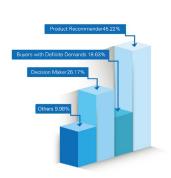
Manager

20.15%

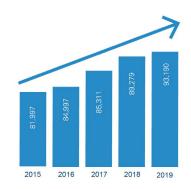
Visiting Purposes



Visitors Classified by Procurement Decision-making Power



Number of CIEX Visitors in Recent 5 Years





EXHIBITOR LIST













































































































































































































THE SOUNDBITES FROM PARTICIPANTS



Mr. Victor Kladov Director, International Cooperation and Regional Policy of Rostec

As a large national defense group, ROSTEC owns more than 700 subsidiaries. We visit China very frequently, but it's the first time for us to participate in CIEX and we've learned a lot. CIEX is a high platform showing you not only high-end brands but also advanced equipment.



Mr. Song Wenbo General Manager, Hardinge Beijing Center

The scale of CIEX is much better than what I've thought. Of course, the exhibition is quite effective, because many potential customers have placed orders on the site directly. In terms of the national industry distribution, Tianjin is important in the field of machining, so it will be more effective to participate in a show in Tianjin and it will be easier to develop the market here.



Mr. Zhang Yandi Director of Industry Dept., CASC

We combine the needs of all walks of life, committed to the military technology to civilian transformation and transfer. With the help of the platform of CIEX, the public can further understand the popularity of the company and the industry, enhance the status of the industry, and strive to achieve the power of serving the development of the national economy.



Mr. Du Xianping
President, Panasonic Welding Systems (Tangshan) Co.,Ltd.

Panasonic (Tangshan) has attended CIEX for many years, as faithful old customer of exhibition,we got a lot, including market development, brand promotion and so on, This year, we carried the latest products arc welding series, which received great attention, and conducted effective communication and intention cooperation with many potential customers. Next year, we will continue to participate in the robot exhibition of CIEX.



The Executive Agency for Small and Medium-sized Enterprises (EASME)

It's the first time for us to visit a show in China and we're greatly impressed by CIEX. Here, you can see many famous enterprises like in many other countries; the advanced CNC machine tools and intelligent equipment they've brought are marvelous. Through the platform of CIEX, we also visit SUBLUE, EFY TECHNOLOGY and other companies we've been paying attention to, which deepens my understanding of Made in China.



Russian Industrial Visiting Group

I'm very satisfied with my visit to China. We want to see China's CNC machine tools and props. At present, we have established cooperation with some enterprises in the exhibition.





The Conferences attracted outstanding entrepreneurs, engineers, scholars and industrial experts to jointly interpret the "New Intelligent Manufacturing" market in the new industrial cycle, analysis the new market opportunities and application chance of "intelligent manufacturing" + "interconnection" under the background of industrial upgrading, explore new driving forces for future development together.

- Tianjin Intelligent Manufacturing Industry Development Summit Forum
- The 5th Automotive Industry Equipment and Intelligent Manufacturing Summit
- Advanced Equipment Maintenance and Intelligent Equipment Transformation help High-end
 Processing Industry Innovation and Development Conference
- Application of Laser Advanced Manufacturing Technology in Petroleum Pipeline Industry
- Five-axis Machining Scheme Exchange Meeting

SPEAKERS INCLUDE



Mr. Feng Jinghua National SuperComputer Tianjin Center



Mr. Kang Yanbing
Director,National Development
and Reform Commission Energy
Research Institute



Mr. Su Bo
Chief Engineer,The 9th design and research institute of mechanical industry



Mr. Chen Jiangning
Director, Siemens China research
institute



Mr. Ning Zhenbo Chief Advisor, AVICE Information Technology Center



Mr. Ye Jun Project Manager, CATARC Automotive Industry Engineering (Tianjin) Co., Ltd.















10⁺ ACADEMICIAN

100⁺

10+ CONFERENCE & FORUM



Mr. Ni Guangnan

Academician, Chinese Academy of Engineering

CIEX is a platform truly serving industrial manufacturing in China. We do hope this platform will fully display the strength of China's independent research & development technology, attract more advanced technologies and core R&D results, promote the development of national high-end information technology, boost the improvement of the national comprehensive strength and become a window to show China's advanced technologies and industrial manufacturing to the world.



Mr. Li BohuAcademician, Chinese Academy of Engineering



Mr. Zhang Bo

Professor of Tsinghua University, Academician of Chinese Academy of Engineering



Mr. Yao Jianquan

Academician, Chinese Academy of Engineering



Mr. Tan Jianrong

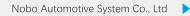
Academician, Chinese Academy of Engineering







Russian Industrial Visiting Group







Markor International Furniture(Tianjin)Manufacturing Co.,Ltd











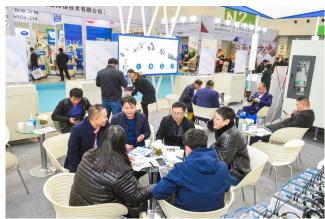


































Media Coverage









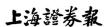
































































Dealing Is Our Top Pursuit



THE 16TH CHINA (TIANJIN) INTERNATIONAL EQUIPMENT & MANUFACTURING INDUSTRY EXPO.

March 6-9, 2020

Meijiang Convention& Exhibition Center

- ▶ Tianjin International Machine Tool Exhibition
- Tianjin International Robot Exhibition
- Tianjin International Automotive Manufacturing Technology & Equipment Exhibition
- Tianjin International Industrial Assembly & Automation Exhibition
- Tianjin International Laser Processing Exhibition
- ▶ Tianjin International Plastic Rubber and Packaging Industry Exhibition

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